



Community Health Needs Assessment Implementation Plan 2022

Initiative	Implementation Strategies	Anticipated Impact	Hospital Resources	Evaluation Metrics	Community Partner
Community Needs Assessment Priority Area: Access to Care					
Goal: Increase flu vaccine rates					
Flu vaccine rate 17% compared to the state at 46%	Expand the education on flu vaccines in the community.	Increase the awareness and purpose of the flu vaccine. Educate those on the efficacy of the vaccine.	Hospital and rural health clinic leaders that over see the implementation of the vaccines.	Will use the radio ads (number of ads donated to flu vaccines), newspaper ads (number ads donated to flu vaccines) and provide brochures and info at clinics.	
	Ensure that the availability of the flu vaccines is communicated well to the community and research all media avenues of communication.	Increase the awareness of the availability of the flu vaccines and where those locations are.	Hospital Administrator secretary will ensure that all proper media outlets will be used to make the community aware of availability of vaccines. Expand from the current media outlets being used.	Number of advertisements.	
	Update flu vaccination information as a Health literacy intervention that use written and print-based materials designed to be easy to read and understand	Improved health-related knowledge, Improved adherence to treatment	QA Director	Percent of Medicare patients that have received the flu vaccine	Local Health Department

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Community Needs Assessment Priority Area: Low Access to Exercise Opportunities					
Goal: Educate Community on Availability					
Exercise Opportunities	Educate and inform patients of local places, forms and availability to exercise.	Increased physical activity. Increase the awareness of opportunities to exercise in the community. Decreased the rate of obesity in the community.	Hospital and rural health clinic leaders that communicate healthcare to patients.	County Health Ranking for physical inactivity rate	Local Health Departments and Government



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Community Needs Assessment Priority Area: Access to Care					
Goal: Educate patients on access to care					
Access to Care	Hosts outpatient clinics with physicians from other counties to come to see patients locally instead of the patient having to travel.	Increased access to care	Hospital leaders in charge of scheduling outside clinics.	Number of clinics held	Physicians in other communities
	Educate patients on local transportation available to reach the care locations	Patients will be informed of ways to reach the proper care at the proper locations.	Hospital and rural health clinic leaders that communicate healthcare to patients.	Decreased number of no-show appointments	Local community leaders

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Community Needs Assessment Priority Area: Drug and Alcohol Abuse					
Goal: Increase awareness and treatment opportunities					
Drugs and Alcohol Abuse	Create resources and events that focus on education and support	Increase awareness of resources available to people in the community.	Hospital leaders in contact with patients.	Drug related deaths in the county	
	Share information and treatment opportunities from outside sources.	Increase awareness of resources outside of the community for patients.	Hospital and rural health clinic leaders that communicate healthcare to patients.	Drug related deaths in the county	
	Partner with local physicians, community members, and treatment programs to increase access to medication-assisted treatment (MAT) for opioid use disorder	reduced substance abuse, Increased substance use disorder treatment, Reduced overdose deaths	Hospital Leaders & Providers	Drug related deaths in the county	Local treatment programs and drug and alcohol programs



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Community Needs Assessment Priority Area: Teen Births					
Goal: Awareness of national trend on teen births					
Teen Births	Create awareness and resources informing the community of the high trend of local teen births.	Increase and make known the high trend of teen births in the community.	Hospital Leaders	County Health Rankings	Local health department
	Increase education at younger age on teen births.	Earlier education will help prevent teen births.	Hospital Leaders	County Health Rankings	Local health department
	Partner with local Teen Pregnancy Prevention (TPP) Program	Reduced teen pregnancy, Reduced sexual activity, Increased use of contraception, Reduced incidence of STIs	Hospital Leaders, education, marketing, case management, social workers	County Health Rankings	Local health department and community partners teaching teen pregnancy prevention